

# EARLE MCCORMICK

*personal & corporate financial strategist*

"Earle looks after me." It's a common refrain of Earle McCormick's clients. They enjoy the comfort of having someone they can trust on their side; someone who really knows the business and understands how to customize financial products and services to fit their particular needs. And, while Earle admits he leans to the conservative side when positioning clients' money, it seems that's not such a bad thing after all.

Earle enjoys relating to successful local professionals and entrepreneurs; those who are expert in their chosen careers. He surrounds himself with people who have come to understand that success is only achievable when you take the time and energy to dedicate yourself to your passion. You know who you are. And you know that a keystone to your success is the quality of the resources you depend on to advise and direct you on matters that are outside your scope; in finding others who are as passionate about the depths of their expertise as you are about yours.

## EARLE IS THE FINANCIAL PROFESSIONAL

That's why Earle is so appreciated by his clients. For 30 years he's been building a network of dedicated professionals. As it turns out, those connections have become a valuable asset to Earle. New clients are often introduced to Earle because they're facing a difficult challenge; swiftly changing financial circumstances; confusion about protection; concern regarding asset allocations; family planning complexities; major purchase or sale complications; corporate financial clarity; you name it.

If it's a serious problem, Earle gets the call. While he may not always have the answer close at hand, he digs until he has the best solution, drawing on the expertise of others when it's appropriate. Earle is a good guy to have on your team.

One reason is his ability to speak human-ease. He quickly breaks down legal terminology and accounting lingo into simple, easily understood explanations. Now that's a valuable asset.

## THE PROBLEM SOLVER

For those who are uncertain about the financial products they own, and wonder whether they're doing the right thing, often a few meetings with Earle will clarify the present and set the proper stage for the future. Earle's clients understand what they own, they know why, and they know what to expect.

Sometimes the financial hurdles that loom before us seem insurmountable. Earle enjoys working with clients to doggedly whittle the seemingly impossible into practical, manageable bite sized bits. This is a fellow who really enjoys what he does.

Earle's clients also understand the importance of supporting our community and he encourages them to integrate support of local causes in their estate plans.

One of Earle's charity events partners with the Medical Academy Professionals to raise funds for local causes. It's an annual event where you just might catch your favourite local surgeon doing a hilarious comedy piece. Earle firmly believes that being a professional includes enjoying life. So do his clients.



Contact: Earle McCormick  
Phone: 519-725-4505  
Email: [earle@jearlemccormick.com](mailto:earle@jearlemccormick.com)  
Web: [jearlemccormick.com](http://jearlemccormick.com)

*Photo: Earle McCormick*

